

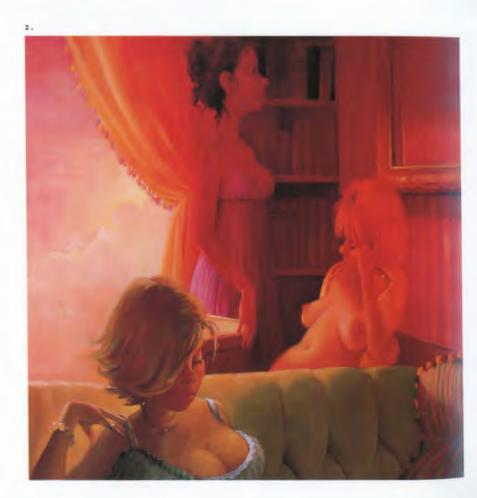
1.

LISA YUSKAVAGE When Lies Yuskavage first hit the scene in the mid-1990s, her pastal-colored paintings of big-titted girls with nouty line and vacant stares revealed a perverse, imaginative take on the female nude as receptacle of the male gaze. Her salacious exaggerations of the ideal female body, which borrowed as much from Mannerist distortions as from porno cartoons, were uneasily received. Too beautifully rendered to be vulgar and too kitschy to be art, they left in their wake a confused flutter of bombastic gossip. Like Sue Williams before her. Yuskayage gained instant notoriety-a "bad girl" reputation that reduced her complex dialectic of sexuality and shame to a mere spectacle of the naughty. Only recently have critics come to recognize her provocative brand of figuration as a significant practice. 000 The daughter of a truck driver, Yuskavage describes herself as a ribald girl from the wrong side of the tracke, and the dissonance this identity has caused her as an artist and a woman is integral to her work. By entangling feminine ideals of decorum and cultural prescriptions of tasts with issues of class, the conflict she enacts between bodily self-loathing and sexual desire distinguishes her work from that of other figurative painters such as Cecily Brown, John Currin, and Jenny Saville, to whom she is often compared. Her burlesque clash of high and low, where bawdy girl meets society's uncompromising mirror, seems closer in spirit to the films of Russ Mayer and John Waters. 000 All I Got Are Big Boobs (1996): Yuskavage cracks wise in the title of her black-and-white monotype of two female figures. One-a rigid, smiling form evocative of an Ionic column with a Greek temple for a chest-represents the artist's shrink, a recurring figure in Yuekavage's imagery. With chin tilted up toward the light that falls across her full, red lips (the only color in the image) and architectonic bust, she stands with serene confidence. Behind her in the shadows is a naked figure, presumably the artist, whose buxom breasts nearly outsize her head. 000 With a bachelor's degree from the Tyler School of Art and a M.F.A. from Yale, Yuekavage has chosen to emulate the technical virtuosity of Old Masters (Bellini, Rembrandt, Tintoretto), whose sublime fusion of light, color, and space she transposes with abject guile onto her caricature vixens. Yuskavage also cites Degas as an important influence, as well as the more contemporary works of late Philip Guston, Mike Kelley, and Jeff Koons, whose plebeian sensibilities accord with her own. More resonantly. her cheesecake parodies evoke popular sources, from 1970s-era Penthouse magazines and Vargas pinup girls to Harlequin romance novels. But while Yuskavage stylistically paraphrases such clichés, her concupiecent girlies are always in a state of deformation-distended bellies, gargantuan asses, corset-thin waists, and uneven, pendulous tits threatening at every moment to turn pulchritude into grotesquerie. The long, vertically erect nipples of her figures in Sweetpuss (1996), Good Evening, Hamaes (1997), and Honeymoon (1998), for example, become mini-penises at full mast; images of hyperbolic self-arousal that simultaneously mock male desire. 000 In Yuskavage's most recent series, "Northview" (2000), named for the mansion in which her figures pose, her louche young girls seem to have grown older and more world-weary. Slumped in Victorian armchairs or gazing out of silk-curtained bay windows, they are visibly tired and for the first time absorbed in real thought. Like the artist herself, they may have finally made it over to the "right" side of the tracks but for now are exhausted by the gutsy exploits of their trespass. 000 Jane Harris

Born in Philadelphia in 1962, lives and works in New York Selected One Person Exhibitions: 2001 - Studio Guenzani, Milan: Marianne Boesky Gallery, New York; Centre d'art contemporain, Geneva 000 2000 - Institute of Contemporary Art. Philadelphia 000 1999 - greengrassi, London 000 1998 - Marianne Soesky Gallery, New York 000 1997 - Studio Guenzani, Milan 000 1996 -Christopher Grimes Gallery, Santa Monica, California; Boesky & Callery, New York 000 1994 - Luhring Augustine Gallery, New York 000 1993 - Studio Guenzani, Milan Selected Group Exhibitions: 2001 - "Lateral Thinking, Art of the 1990s", Museum of Contemporary Art, San Diego, California; "Works on Paper from Acconci to Zittel", Victoria Miro Gallery, London 000 2000 -"Salon", Deifina Project Space, London; Corcoran Biennial, Corcoran Museum of Art, Washington, D.C.; Whitney Biennial, Whitney Museum of American Art, New York; "Greater New York", P.S.1, Long Island City, New York 000 1999 -"The Time of Our Lives", New Museum of Contemporary Art, New York; Istanbul Biennial, Turkey 000 1998 - "Young Americans 2", Saatchi Gallery, London; "Pop Surrealism", Aldrich Museum of Contemporary Art, Ridgefield, Connecticut 000 1997 - "My Little Pretty", Museum of Contemporary Art, Chicago 000 1996 - "What I did on my summer vacation", White Columns, New York Selected Bibliography: 2001 - Carey Lovelace, "Lisa Yuskavage Fleshed Out", Art in America, July; Edith Newhall, "Lisa Yuskavage", Artnews, April; Peter Schjeldahl, "Girls Girls Girls", The New Yorker, 15 January; Roberta Smith, "A Painter Who Loads the Gun and Lets the Viewer Fire it", The New York Times, 12 January; "Lisa Yuskavage", Artforum, April 000 2000 - Katy Siegel, "Blonde Ambition", Artforum, May 000 1999 - Martha Schwendener, "Lisa Yuskavage", Flash Art, March/April 000 1997 - Matthew Ritchia, "Lisa Yuskavage at Boesky & Callery", Flash Art, March/April

- 1. KK Thinking, 2001, Watercolor on paper, 58 x 35 1/2 inches, 147.5 x 90 cm
- 2. Northview, 2000, Oil on linen, 55 x 49 inches, 139.5 x 124.5 cm
- 3. Hair Puller, 1999, Oil on linen, 20 \times 14 inches, 51 \times 35.5 cm
- 4. Big Blonde in the Weeds, 2000-1, Oil on linen, 84 \times 72 inches, 213.5 \times 183 cm





LISA YUSKAVAGE 344-345





III Painting How?

"There are two problems in painting," a young but already notorious Frank Stella once told an audience of art students. "One is to find out what painting is, and the other is to find out how to make a painting."9 One of the possible distinctions between Modern and what we all seem to have agreed to call contemporary (rather than Postmodern) art would be to say that Modernist painting was more urgently concerned with what painting is. In general it was thought that if one could come to a clear sense of what it is, it would already supply or at least imply the answer-one might even say, the formula-for how to make it. Anything like virtuosity for its own sake would only hamper the complete realization of the defining conception. That is why Greenberg could say, for example, that "the onlooker who says his child could paint a Newman may he right but Newman would have to be there to tell the child exactly what to do."

Today, on the evidence of the most interesting work being done, the question of what painting is—the fundamental question for Newman, Lucio Fontana, Robert Ryman, and Daniel Buren—has been demoted to the secondary status once held by the problem of making. Today it seems that artists are more concerned with how to make a painting—again, this comes out in the obsession with style I mentioned earlier—or sometimes with how to use the materials, methods, concepts, or traditions of painting to make a work that should not necessarily be called a painting. What it is will then emerge from how it is.

Painters are merely the first onlookers of their own work. A thoroughly Duchampian view would say that is all they can significantly be, the fundamental artistic act being contained in the contemplative act of choice. A number of the painters whose works are included here would probably agree, for instance Hong Seung-Hye, whose paintings are industrially fabricated, or Francis Alvs. who commissions some of his work from artisan sign painters. But the painters who are involved in making work by hand, through the preliminary act of choosing to enter actively into the productive process-implicitly asserts that there is more involved in art than choice or, at least, that there is something more to choice than Marcel Duchamp and his artistic progeny imagine. (The choice to make art in this way as opposed to another is probably no more a real choice than what has become known as "sexual choice," an analogy based on so much of the work itself, particularly that of Marlene Dumas and Ghada Amer, among others, bridging aesthetic investment and sexual desire.) Although this personal investment in the activity of forming the object can no longer be part of the definition of art, the specific contribution that painting can make to artistic thought more generally is probably related to the value of this choice to enter a realm beyond mere choice. That is, it has to do with this cultivation of the tactile dimension of things, of a plastic relation to materials that (because of the potential this relation offers for continual feedback between matter and sensation) is also a proprioceptive activity-to the indirect benefit of the viewer who partakes of this relation only imaginatively. though as vividly as possible. For the viewer, painting is a noun: the finished object we see. For the painters it can also be a verb: the activity in which they are

engaged. When painters succeed in evoking and disclosing

painting-the-verb within painting-the-noun, as many of those in this book do (Suzanne McClelland being a particularly clear example), they offer the rest of us a rare gift.

If Modernism was, as I've said, an advance in consciousness—and if Conceptual Art likewise represented an advance in consciousness within Modernism—then we can never go back to seeing what is in a painting before seeing it as a painting. Even (or rather especially) the most apparently traditional painters you'll see in VITAMIN P, including those like John Currin or Lisa Yuskavage whose work may seem at times downright provocatively retrograde, depend on this assumption. Their paintings, like most of the work here, are always reflexively concerned with their own status as paintings. They are paintings, yes, but also allegories of painting.



Once, art historical narratives were organized by "schools"; although the notion persisted into the Modernist era (Ecole de Paris, New York School), a new historical unit, the "movement" (Cubism, Abstract Expressionism), eclipsed it. But today an introduction to contemporary painting no longer forms a chapter in the chronicle of successive movements any more than it charts a geography of adjacent schools. Positions are now multiple, simultaneous and decentered.

It is no longer possible to presume to know all that is going on in painting. There are too many hidden corners. Even in the early to mid-1980s, it was still possible to imagine that painting, not in its eternal essence. perhaps, but in its present being, was this as opposed to that. This sense of certainty had apparently been the case for a long time. In his memoirs, Alex Katz, for instance, recalls that as a young painter in New York in the early 1950s, all serious painting was white and black. "You weren't 'allowed' to use color," he wrote, perhaps somewhat hyperbolically. Then after a big Bonnard show in 1953, "suddenly everyone was using color." 10 Thirty years later, painting could not be categorized as a certain palette and not another-this aspect was ad libitum-but it seemed pretty clear that painting was figurative, for instance, rather than abstract, impulsive rather than systematic. But it used a space that was not naturalistic. Some people thought of it as expressionist, or neoexpressionist. Or as an expression of a minority taste. painting might even be abstract-a painter like Jonathan Lasker had his admirers already-but hardly geometrical or "minimal," which signified tired and academic. (Just as in the 1960s, by contrast, anything that smacked of lyricism or impulsiveness tended to seem boring, epigonal, provincial.) Sure, established painters may still have been working away in such modes (Marden, Ryman, etc.), just as there were still realists of one sort or another (Philip Pearlstein, Neil Welliver), but there seemed to be little room for new arrivals at either of those inns.

On the face of it, today there is no consistent "look," no particular method, style, material, subject, or theme that identifies a painting as credibly contemporary or, on the other hand, disqualifies it from consideration as



15'm r Malevich, *Untitled*, circa 1916, Oil on 10.as, 20 7/8 x 20 7/8 inches, 53 x 53 cm, Peggy ggenheim Collection, Venice

Fisimir Malevich, Woman Worker, 1933, Oil on invas, 27 1/2 x 22 3/4 inches, 70 x 58 cm, Coil. Rissian State Museum, St Petersburg, Russia



PHAIDON PRESS LIMITED
REGENT'S WHARF
ALL SAINTS STREET
LONDON N1 9PA

PHAIDON PRESS INC. 180 VARICK STREET NEW YORK, NY 10014

WWW.PHAIDON.COM

FIRST PUBLISHED 2002
© 2002 PHAIDON PRESS LIMITED

WORKS © THE ARTISTS EXCEPT AS NOTED BELOW:

P.006: © RODCHENKO AND STEPANOVA ARCHIVE/RAO, RUSSIA/
LICENSED BY VAGA, NEW YORK, NY

P.007 (TOP): © 2002 ESTATE OF AD REINHARDT/ARTISTS RIGHTS
SOCIETY (ARS), NEW YORK

P.009 (TOP): © THE SOLOMON R. GUGGENHEIM FOUNDATION,
NEW YORK

P.009 (BOTTOM): © SCALA/ART RESOURCE, NEW YORK

PP.228-231: © TAKASHI MURAKAMI/KAIKAI KIKI, ALL RIGHTS

ISBN 0 7148 4246 X

A CIP CATALOGUE RECORD OF THIS BOOK IS AVAILABLE FROM THE BRITISH LIBRARY.

ALL RIGHTS RESERVED. NO PART OF THIS PUBLICATION MAY BE REPRODUCED, STORED IN A RETRIEVAL SYSTEM OR TRANSMITTED, IN ANY FORM OR BY ANY MEANS, ELECTRONIC, MECHANICAL, PHOTOCOPYING, RECORDING OR OTHERWISE, WITHOUT THE WRITTEN PERMISSION OF PHAIDON PRESS LIMITED.

PROJECT EDITOR: VALÉRIE BREUVART
DESIGNER: JULIA HASTING
PRODUCTION MANAGER: KAREN FARQUHAR

PRINTED IN CHINA

TRANSLATIONS:

Text by Thomas Bayrle (p.158) translated from German by Louisa Schaefer. Texts by Fabrice Hergott (p.296) and Hans-Ulrich Obrist (pp.76, 144) translated from French by Jeanine Herman.

Text by Mario Kramer (p.102) translated from German by Jeremy Gaines & Lesley Booth.

Texts by Ulrich Loock (pp.86, 254, 294) translated from German by Shaun Whiteside.

Text by Bartomeu Marí (p.164) translated from Spanish by Brian Holmes.

All works are in private collections or the artist's collection unless otherwise stated.

ACKNOWLEDGEMENTS:

special tranks to the artists, nominators, and contributors who participated to VITAMIN $\, P \, . \,$

We would like to thank the following galleries and institutions for their assistance: ACME, Los Angeles; Air de Paris, Paris; D'Amelio Terras, New York: Galerie Mikael Andersen, Copenhagen; The Approach, London; Galerie Art:Concept, Paris; Galerie Art & Public, Geneva; Galerie Asbaek, Copenhagen; Galeria Ramis Barquet, New York; Bernier/Eliades Gallery, Athens: Jack S. Blanton Museum of Art. Austin. Texas: Blum & Poe. Los Angeles; Marianne Boesky Gallery, New York; Tanya Bonakdar Gallery, New York; Brent Sikkema Gallery, New York; Gavin Brown's enterprise, New York: Galerie Daniel Buchholz, Cologne; Cabinet Gallery, London; Rebecca Camhi Gallery, Athens; Luis Campaña Gallery, Cologne; Galerie Carousel, Paris; Galleria Massimo De Carlo, Milan; Cheim & Read, New York; Gallery Chemould, Bombay, India; James Cohan Gallery, New York; Galerie Conrads, Düsseldorf; Contemporary Fine Arts, Berlin; CRG Gallery, New York; Deitch Projects, New York; Galerie Michel & Liliane Durand-Dessert, Paris; Entwistle, London; Faggionato Fine Arts, London; Foksal Gallery Foundation, Warsaw; Galerie Jean Fournier, Paris; Marc Foxx, Los Angeles; Stephan Friedman Gallery, London; Gagosian Gallery, New York and London; Galerist, Istanbul; Galerie Gebrüder Lehmann, Dresden, Germany; Annet Gelink Gallery, Amsterdam; Marian Goodman Gallery, New York: Gorney Bravin & Lee, New York: greengrassi, London: Galerie Max Hetzler, Berlin; Interim Art/Maureen Paley, London; Georg Kargl, Vienna; Paul Kasmin Gallery, New York; James Kelly Contemporary, Santa Fe, New Mexico; Anton Kern Gallery, New York; Klosterfelde, Berlin; Tomio Koyama Gallery, Tokyo; Kukje Gallery, Seoul; L.A. Louver Inc., Los Angeles; Lehmann Maupin, New York; Galerie Lelong, New York; Lisson Gallery, London; Galerie Lutz & Thalmann, Zurich; Marco Noire Contemporary Art, Turin, Italy; Matthew Marks Gallery, New York; Galerie Hans Mayer, Düsseldorf; McKee Gallery, New York; Victoria Miro Gallery, London; Mobile Home Gallery, London; The Modern Institute, Glasgow, United Kingdom; Marc Moore Gallery, Los Angeles: Galerie Mark Muller, Zurich: Museum für Moderne Kunst, Frankfurt; Galerie Nächst St Stephan/Rosemarie Schwarzwälder, Vienna; Galerie Christian Nagel, Cologne; Galerie Nelson, Paris; Galerie Neu, Berlin; neugerriemschneider, Berlin; Numthong Gallery, Bangkok; Galerie Nathalie Obadia, Paris; Anthony d'Offay Gallery, London; Gallery 106, Austin, Texas; Patrick Painter Inc., Los Angeles; Palais de Tokyo, Paris; Galerie Emmanuel Perrotin, Paris; Friedrich Petzel Gallery, New York; The Project, New York and Los Angeles; Max Protetch Gallery, New York; Galerie Almine Rech, Paris; Regen Projects, Los Angeles; Andrea Rosen Gallery, New York; Sakshi Gallery, Bombay, India; Jack Shainman Gallery, New York; Shanghart, Shanghai, China: Galerie Le Sous-Sol, Paris: Sperone Westwater, New York; Galerie Monika Sprüth, Cologne; Studio Guenzani, Milan; Edward Thorp Gallery, New York; 303 Gallery, New York; Tilton/Kustera Gallery, New York; Galeria Fortes Vilaça, São Paulo, Brazil; Vilma Gold Gallery, London; Waddington Galleries, London; Galerie Brigitte Weiss, Zurich; Anthony Wilkinson Gallery, London; Jay Jopling/White Cube, London; Zeno X Gallery, Antwerp, Belgium; David Zwirner, New York.

We would also like to thank Francesco Bonami and Gilda Williams, who together thought up the name "VITAMIN P".

AUTHORS' ACKNOWLEDGEMENTS:

For their neiptul criticism, Barry Schwabsky would like to thank David Carrier, Alex Coles, Robert Linsley, Carol Szymanski, and Valérie Breuvart. Michelle Grabner, who invited the author to participate in a symposium on painting at the School of the Art Institute of Chicago in May 2000, helped incite the initial articulation of some of the ideas that have made their way into the first part of the author's essay.

Eric de Chassey would like to thank Elena Filipovic.

Hans-Ulrich Obrist would like to thank Thomas Boutoux.